

## PRESS RELEASE

**First ever International Mega Textiles Trade Show in India to be inaugurated by  
Shri Kamal Nath, Hon'ble Union Minister of Commerce & Industry**

**&**

**Shri Shankersinh Vaghela, Hon'ble Union Minister of Textiles**

**"Intex"-international Fabrics & Accessories trade fair, ITPO's "Tex-Styles",  
"India Carpet Expo" and "Indian Houseware and Gift Show" to be held concurrently  
in New Delhi in March 08**

**Large number of buyers to be attracted to this mega event**

Intex – India's only international trade show for fabrics and accessories for the apparel industry shall be held in New Delhi at Pragati Maidan from 2nd March – 5th March 08 concurrently with Tex-Styles, India Carpet Expo and Indian Houseware and Gift Show. This makes it the largest textile exposition in India, attracting more international and national buyers and making the combined event as the most important trade show for the textile industry in India.

There would be a clear demarcation of product categories between Intex and Tex-Styles. Exhibitors at Intex would showcase fabrics, accessories and fibres for the clothing industry whereas exhibitors at Tex-Styles would exhibit Fabrics for Furnishings, Home Textiles, Yarns, Textile Accessories, Textile Gifts and support services.

Intex would have exhibitors from China, Korea, Taiwan, Thailand, Turkey, Hong Kong and leading companies from India showcasing the latest collection of fabrics and accessories for sourcing by apparel exporters, domestic fashion brands, buying houses, large format retail manufacturers, designers and importers.

An exclusive Pavilion has been formed by The Southern Gujarat Chamber of Commerce & Industry at Intex, "Surat Fab Zone" wherein leading manufacturers from Surat will showcase their wide range of fabrics and embroidered fabrics. This is the first time that such an exclusive range of fabrics from one of the largest textile centres of India would be showcased at Intex.

Intex aims to connect fabric and accessory manufacturers from all over the world to apparel manufacturers and buying houses in South Asia, Middle East and Far East. Intex has today established itself as the most important sourcing platform in this region.

The last few shows attracted more than 5,000 trade buyers from India as well as from 37 countries. This mega show is bound to attract more foreign buyers as well as leading exporters, domestic brands, buying houses and large format retail manufacturers.

Intex is organised in association with The Clothing Manufacturers' Association of India (CMAI) and supported by Apparel Export Promotion Council (AEPC), Confederation of Indian Textile Industries (CITI), The Synthetic and Rayon Textile Export Promotion Council (SRTEPC), The Cotton Textile Export Promotion Council (TEXPROCIL), The Powerloom Development and Export Promotion Council (PDEXCIL), Federation of All India Textile Manufacturers Association (FAITMA) with the Textiles Committee as "Knowledge Partner".

**For further details, please contact:**

<b>Media Contact</b>	<b>Industry Contact</b>
Mr. Mitesh Kapadia <b>Sentinel Public Relations</b> Mob: +91 9820503876	Ms. Arti Bhagat <b>Finesse Worldwide Expositions</b> Mob: +91 9820047175